Adding Geocoded Information to Your Apps

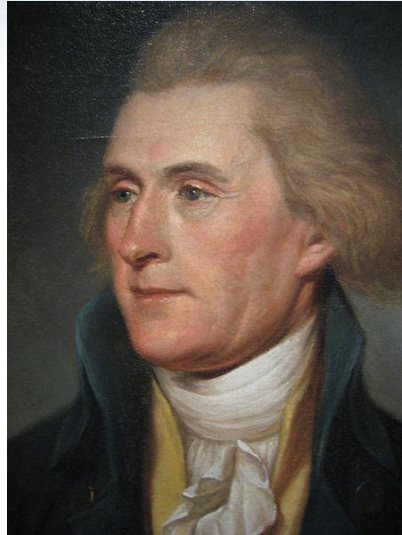**co ComponentOne®**

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- Microsoft Azure: Enterprise Application Development http://bit.ly/msazurebook

Microsoft Azure: Enterprise Application Development

Straight-talking advice on how to design and build Enterprise applications for the cloud

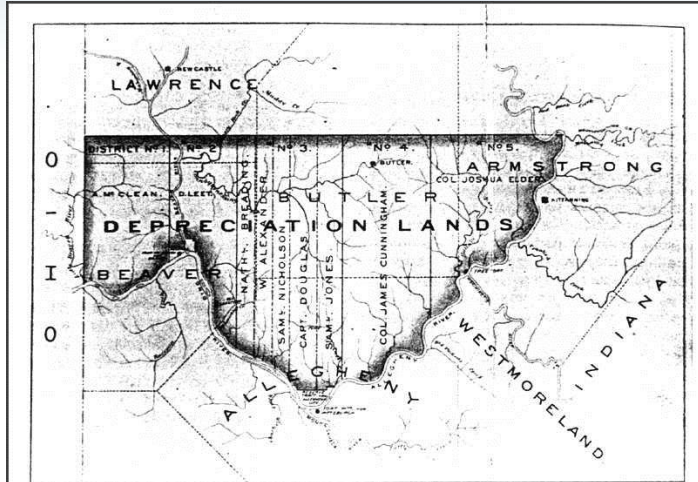Richard J. Dudley
Nathan Duchene

[PACKT] enterprise

Thomas Jefferson

I have some land in...

Depreciation Lands

Map 5. The five surveying districts of the Depreciation Lands superimposed over current counties. (Pennsylvania Department of Internal Affairs *Annual Report of the Secretary of Internal Affairs*, 1892)
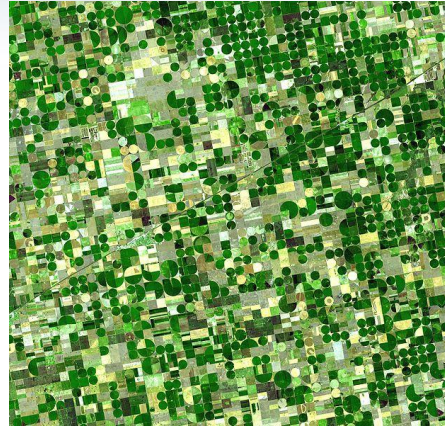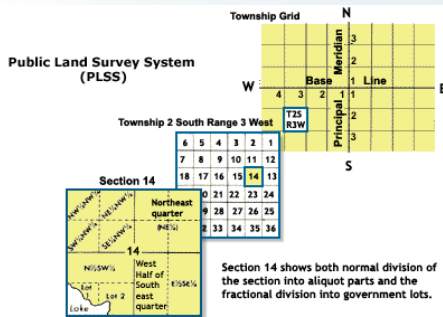
Metes and Bounds

From the point on the north bank of Muddy Creek one mile above the junction of Muddy and Indian Creeks, north for 400 yards, then northwest to the large standing rock, west to the large oak tree, south to Muddy Creek, then down the center of the creek to the starting point.

Public Land Survey System

"Fort Blunder"

- Built in New York in 1816 to protect from a British invasion from Canada
- 45th parallel in an early survey in the wrong place
- Ft. Blunder actually built in Canada
- Abandoned, and Fort Montgomery built ¾ mile to the south
- That awkward moment when diplomats earn their pay...

Where did they go wrong?

So what's the point?

Why geocode?

- Crime
- Wildlife management
- GeoBI
- Social games
- Location aware apps (HTML 5 geolocation)
- Calculate routes and rates
- Etc.

Geocoding Services

- ESRI
- Bing
- Lat/Long database

- Google has recently changed its TOS

When to geocode?

- On entry
- Nightly batch (SSIS)

- Don't be chatty
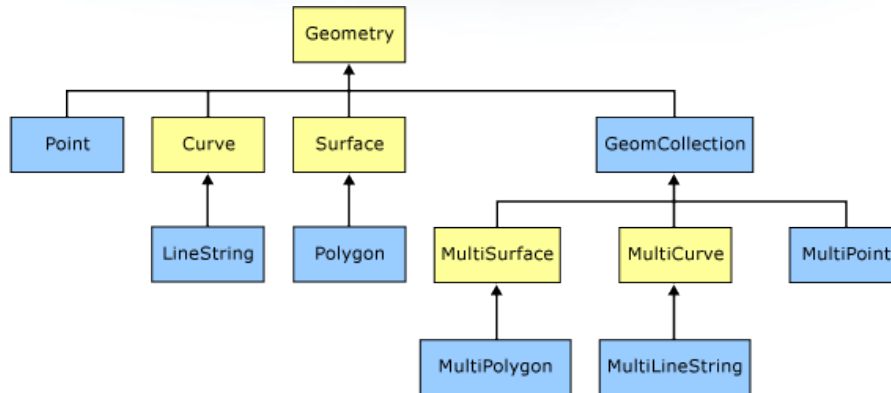- Asynchronous batches for lots of data

Spatial Types in SQL Server 2008

- Introduced in SQL Server 2008
- Geometry and geography types

- Latitude and longitude are doubles
- Do NOT store as float, use decimal or varchar

- SQL Server 2008 Feature Pack for reusable library

Points, lines and polygons

SQL Syntax

- Create a new point

DECLARE @g geography;
SET @g = geography::STGeomFromText('POINT(-122.34900 47.65100)', 4326);

- Return the latitude

SELECT @g.Lat;

- Query

select * from Locations
where LatLon.STEquals(geography::STPointFromText('Point(-79.94 40.86)',4326))= 'true'

- Method reference: http://msdn.microsoft.com/en-us/library/bb933802(v=SQL.100).aspx

What are we going to do?

- Look at database
- Make a proxy class from Bing service
  - Svcutil.exe or slsvcutil.exe
- Simple web form to get lat/long
- Store in database

- From here..
  - Display on a map
  - Analyze!

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QUESTIONS

Resources

- Working with Spatial Data
  http://msdn.microsoft.com/en-us/library/bb933876(v=SQL.100).aspx

- Spatial Data Types (SQLSysClrTypes.msi)
  http://www.microsoft.com/download/en/details.aspx?id=6375

- Geography data type method reference
  http://msdn.microsoft.com/en-us/library/bb933802(v=SQL.100).aspx

The Info-Tech Application Development Components & Tools Vendor Landscape

Champions receive high scores for most evaluation criteria and offer excellent value. They have a strong market presence and are usually the trend setters for the industry.

Market Pillars are established players with very strong vendor credentials, but with more average product scores.

Innovators have demonstrated innovative product strengths that act as their competitive advantage in appealing to niche segments of the market.

Emerging Players are newer vendors who are starting to gain a foothold in the marketplace. They balance product and vendor attributes, but score lower relative to market Champions.

For a complete description of Info-Tech's Vendor Landscape methodology, see the Appendix.

Leading Product

Component One

Telerik

INNOVATOR

CHAMPION

Infragistics

DevExpress

Trailing Vendor

Leading Vendor

Intersoft

EMERGING PLAYER

MARKET PILLAR

Janus

Trailing Product

Info-Tech Research Group

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